

## **Ball Corporation's "Let's Can Hunger" Food Drive Provides More Than 145,000 Meals for Community Food Share**

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BROOMFIELD, Colo., June 24, 2013 /PRNewswire/ -- [Ball Corporation](#)'s (NYSE: BLL) Colorado-based employees collected 29,040 pounds of canned food for the company's 2013 "Let's Can Hunger" food drive to benefit Community Food Share. The food collected, combined with The Ball Foundation's dollar per pound match, will enable Community Food Share to provide more than 145,000 meals to those in need in Broomfield and Boulder Counties.

"Food security is a key area of focus for the Ball Foundation and our community engagement activities because it has a real tie to our business. Canned food provides safe, easy-to-prepare nutrition to those who need it," said Jennifer Hoover, director of social responsibility and community engagement for Ball Corporation and executive director of The Ball Foundation. "There are 60,000 people in Broomfield and Boulder counties, near our headquarters, who are food insecure and this canned food drive creates a way for our employees to help fight hunger while supporting Ball and our customers."

Ball participated in Community Food Share's Compete to Beat Hunger Corporate Challenge for the first time this year. As part of the competition, Ball employees participated on teams, built can sculptures and more than doubled the amount of canned food collected in its last drive. Several of Ball's transportation and logistics partners also joined the company's "Let's Can Hunger" campaign by donating the use of three trucks to transport donated food from anywhere within the continental U.S. to Community Food Share's warehouse.

"Because Colorado is a food desert, it is necessary for Community Food Share to transport most of the food that we procure and distribute from long distances," said Tom Reed, Community Food Share's food procurement manager. "As a result, a large portion of our annual budget is dedicated to paying freight costs. Having freight donated by Ball's partners will enable us to bring in additional donated product without using any financial resources. These three loads will save Community Food Share approximately \$6,000 this year."

### **About Ball Corporation**

Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 15,000 people worldwide and reported 2012 sales of more than \$8.7 billion. For more information, visit [www.ball.com](http://www.ball.com), or connect with us on [Facebook](#) or [Twitter](#).

### **Forward-Looking Statements**

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at [www.sec.gov](http://www.sec.gov). Factors that

might affect: a) our packaging segments include fluctuation in product demand; availability and cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or laws including tax, environmental, health and workplace safety, including U.S. FDA and other actions affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

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