

DigitalGlobe Announces the Successful Launch of WorldView-3

World's Most Advanced High-Resolution Commercial Satellite Operational

LONGMONT, Colo.---Aug 13, 2014) - DigitalGlobe (NYSE: DGI), a leading provider of commercial high-resolution earth observation and advanced geospatial solutions, today announced the successful launch of WorldView-3, the company's sixth and most advanced super-spectral, high-resolution commercial satellite. The satellite launched on a Lockheed Martin Atlas V rocket from Vandenberg Air Force Base in California.

"The successful launch of WorldView-3 extends DigitalGlobe's commanding technological lead and will enable us to help our customers see through smoke, peer beneath the ocean's surface and determine the mineral and moisture content of the earth below -- all with unprecedented clarity," said Jeffrey R. Tarr, Chief Executive Officer of DigitalGlobe. "We'd like to thank our customers, partners, team members and investors for their support in bringing to the world the new capabilities made possible with this success."

WorldView-3 will collect super-spectral imagery at 0.31 meter resolution -- delivering 5 times the clarity of the company's nearest competitor. In addition WorldView-3 will offer the most spectral diversity available commercially and will be the first to offer multiple shortwave infrared (SWIR) bands that allow for accurate imaging through haze, fog, dust, smoke and other air-born particulates. The satellite is also the only satellite to offer CAVIS, a cloud, aerosol, water vapor, ice and snow atmospheric correction instrument, which monitors the atmosphere and corrects data for an unprecedented level of consistency.

"The unmatched abilities that WorldView-3 brings to our constellation will enable us to provide our customers with information and insight never before possible and advance our efforts to create a living digital inventory of the earth," said Tarr.

The satellite and atmospheric monitoring instrument called CAVIS were built by Ball Aerospace (NYSE: BLL). Exelis (NYSE: XLS) built the integrated, super-spectral payload consisting of a telescope, sensor and shortwave infrared system, making WorldView-3 the first commercial satellite to carry such capabilities. A United Launch Alliance Atlas V launch vehicle provided by Lockheed Martin Commercial Launch Services (LMCLS) delivered the satellite in orbit.

To learn more about WorldView-3, please visit WorldView3.DigitalGlobe.com

About DigitalGlobe

DigitalGlobe is a leading provider of commercial high-resolution earth observation and advanced geospatial solutions that help decision makers better understand our changing planet in order to save lives, resources and time. Sourced from the world's leading constellation, our imagery solutions deliver unmatched coverage and capacity to meet our customers' most demanding mission requirements. Each day customers in defense and intelligence, public safety, civil agencies, map making and analysis, environmental monitoring, oil and gas exploration, infrastructure management, navigation technology, and providers of location-based services depend on DigitalGlobe data, information, technology and expertise to gain actionable insight.

Ball Aerospace & Technologies Corp. supports critical missions for national agencies such as the Department of Defense, NASA, NOAA and other U.S. government and commercial entities. The company develops and manufactures spacecraft, advanced instruments and sensors, components, data exploitation systems and RF solutions for strategic, tactical and scientific applications. For more information, visit www.ballaerospace.com.

Ball Corporation (NYSE: BLL) supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500 people worldwide and reported 2013 sales of \$8.5 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to

achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

<https://ball.mediaroom.com/2014-Aug-12-DigitalGlobe-Announces-the-Successful-Launch-of-WorldView-3>