

Ball Aerospace Appoints David Beachley as Media Relations Manager

PRNewswire-FirstCall
BOULDER, Colo.

Ball Aerospace & Technologies Corp. has named David R. Beachley to the position of media relations manager. Beachley will lead the company's day-to-day interaction with the trade, national, local and technology press.

Beachley joins Ball Aerospace from LeGrand Hart, one of Denver's most respected public relations agencies. As the agency's senior analyst, he was responsible for the Space Imaging account and served as senior counsel on the accounts of CH2M HILL and LeftHand Networks, among other technology clients. Prior to that, Beachley was a senior intelligence analyst for SAIC for nearly 18 years. At SAIC, he researched and wrote numerous reports and studies on a wide range of national security topics for the Department of Defense and other Executive Branch agencies. Dave began his career at the Defense Intelligence Agency after serving in the U.S. Army, where he attained the rank of sergeant.

Beachley holds a bachelor's degree in history from Towson State University in Towson, Md. and a master's in Russian area studies from Georgetown University in Washington, DC. He is also a graduate of the Defense Language Institute. Beachley is a member of the Denver Press Club, the Denver Council on Foreign Relations and AFCEA.

Ball Corporation is a supplier of high-quality metal and plastic packaging products and innovative packaging solutions to the beverage and food industries. The company also owns Ball Aerospace & Technologies Corp., which develops sensors, spacecraft, systems and components for government and commercial markets. Ball employs 13,100 people worldwide and reported 2003 sales of \$4.9 billion.

Forward-Looking Statements

The information in this news release contains "forward-looking" statements and other statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates," and variations of such words and similar expressions are intended to identify forward-looking statements. Forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in the company's filings with the Securities and Exchange Commission, especially in Exhibit 99.2 in the most recent Form 10-K. These filings are available at the company's website and at www.sec.gov. Factors that might affect the packaging segments of the company include fluctuation in consumer and customer demand; competitive packaging material availability, pricing and substitution; changes in climate and weather; fruit, vegetable and fishing yields; industry productive capacity and competitive activity; lack of productivity improvement or production cost reductions; the German mandatory deposit or other restrictive packaging laws; availability and cost of raw materials, such as resin, steel and aluminum, and the ability to pass on to customers changes in these costs; changes in major customer contracts or the loss of a major customer; international business risks, such as foreign exchange rates and tax rates; and the effect of LIFO accounting on earnings. Factors that might affect the aerospace segment include: funding, authorization and availability of government contracts and the nature and continuation of those contracts; and technical uncertainty associated with segment contracts. Factors that could affect the company as a whole include those listed plus: successful and unsuccessful acquisitions, joint ventures or divestitures and associated integration activities; regulatory action or laws including environmental and workplace safety; goodwill impairment; antitrust and other litigation; strikes; boycotts; increases in various employee benefits and labor costs; rates of return projected and earned on assets of the company's defined benefit retirement plans; reduced cash flow; and interest rates affecting our debt.

SOURCE: Ball Aerospace & Technologies Corp.

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Web site: <http://www.ballaerospace.com/>

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