

New Enhanced Water Launches in Ball's 16-oz. Alumi-Tek® Bottles

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Live Young Forever Health and Wellness (LYF), Edmonton, AB, Canada, has introduced Live Young Forever Citrus, a vitamin enhanced water, in 16-oz. Alumi-Tek aluminum bottles from Ball Corporation .

According to LYF, the beverage is a blend of powerful vitamins and the EGCG antioxidant which stimulates thermogenesis, a process critical to weight loss and fat burning. The beverage is 100 percent natural, using fruits and vegetable juice for color.

"I am bringing products to market that are as natural as possible and may improve overall health," says Gwen Miles, CEO, LYF. "This bottle provides a perfect vessel for these products because it has a very distinct and premium image that is consistent with the benefits the beverage offers, plus it is reclosable, tamper-resistant, chills quickly and is 100 percent recyclable."

This is the first enhanced water to be packaged in the Alumi-Tek bottle, which is currently used for a wide variety of other beverages including beer, energy drinks, coffee drinks and nutraceutical beverages.

Ball leverages its two-piece aluminum beverage can manufacturing expertise to produce the Alumi-Tek bottle because the manufacturing technology for both packages is very similar. Alumi-Tek bottles have the same high quality graphics found on cans and are decorated with the same printing process. Ball's aluminum beverage can plant in Monticello, Ind., makes all three sizes - 8-oz., 12-oz. and 16-oz. bottles.

Ball Corporation is a supplier of high-quality metal and plastic packaging for beverage, food and household products customers, and of aerospace and other technologies and services, primarily for the U.S. government. Ball Corporation and its subsidiaries employ more than 14,000 people worldwide and reported 2008 sales of approximately \$7.6 billion. For the latest Ball news and for other company information, please visit www.ball.com.

Image Available: <http://www.ballcorporate.com/page.jsp?page=44>

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions are intended to identify forward-looking statements. Such statements are subject to risks and uncertainties which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99.2 in our Form 10-K, which are available at our Web site and at www.sec.gov. Factors that might affect our packaging segments include fluctuation in product demand and preferences; availability and cost of raw materials; competitive packaging availability, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve anticipated productivity improvements or production cost reductions, including our beverage can end project; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; and changes in foreign exchange rates, tax rates and activities of foreign subsidiaries. Factors that might affect our aerospace segment include: funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts. Factors that might affect the company as a whole include those listed plus: accounting changes; changes in senior management; the current global credit squeeze and its effects on liquidity, credit risk, asset values and the economy; successful or unsuccessful acquisitions, joint ventures or divestitures; integration of recently acquired businesses; regulatory action or laws including tax, environmental, health and workplace safety, including in respect of chemicals or substances used in raw materials or in the manufacturing process; governmental investigations; technological developments and innovations; goodwill impairment; antitrust, patent and other litigation; strikes; labor cost changes; rates of return projected and earned on assets of the company's defined benefit retirement plans; pension changes; reduced cash flow; interest rates affecting our debt; and changes to unaudited results due to statutory audits or other effects.

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