

Ocean Spray Selects Ball Corporation for Supplier of the Year Sustainability Award

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BROOMFIELD, Colo., Oct. 1 /PRNewswire/ -- Ball Corporation (NYSE: BLL) has received Ocean Spray's Supplier of the Year Award for sustainability. Ocean Spray chose Ball for the company's "overall commitment to environmental sustainability, long-running efforts in packaging reduction and lightweighting and the spirit of transparency" regarding Ball's sustainability initiatives.

The award is part of Ocean Spray's 2010 Strategic Supplier Partnership Awards. Ball supplies recyclable aluminum cans for a variety of Ocean Spray beverages.

Ocean Spray noted examples of Ball's recent sustainability success, including:

- Decreasing energy usage by 11 percent from 2007 to 2009 and increasing energy efficiency (energy used per 1,000 units produced) by 9 percent during the same period
- Achieving a 13 percent reduction in greenhouse gas emissions in 2009 compared to a 2002 baseline
- Decreasing absolute corporate water usage by 8.6 percent from 2007 to 2009
- Converting to a new beverage can end that uses more than 10 percent less aluminum

Ball Corporation is a supplier of high-quality packaging for beverage, food and household products customers, and of aerospace and other technologies and services, primarily for the U.S. government. Ball Corporation and its subsidiaries employ more than 14,000 people worldwide and reported 2009 sales of more than \$7.3 billion including discontinued operations. For the latest Ball news and for other information about sustainability at Ball, please visit <http://www.ball.com/sustainability>.

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions are intended to identify forward-looking statements. Such statements are subject to risks and uncertainties which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99.2 in our Form 10-K, which are available at our Web site and at www.sec.gov. Factors that might affect our packaging segments include fluctuation in product demand and preferences; availability and cost of raw materials; competitive packaging availability, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve anticipated productivity improvements or production cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; and changes in foreign exchange rates or tax rates. Factors that might affect our aerospace segment include: funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts. Factors that might affect the company as a whole include those listed plus: accounting changes; changes in senior management; the current global recession and its effects on liquidity, credit risk, asset values and the economy; successful or unsuccessful acquisitions, joint ventures or divestitures;

integration of recently acquired businesses; regulatory action or laws including tax, environmental, health and workplace safety, including in respect of climate change, or chemicals or substances used in raw materials or in the manufacturing process; governmental investigations; technological developments and innovations; goodwill impairment; antitrust, patent and other litigation; strikes; labor cost changes; rates of return projected and earned on assets of the company's defined benefit retirement plans; pension changes; reduced cash flow; interest rates affecting our debt; and changes to unaudited results due to statutory audits or other effects.

SOURCE Ball Corporation

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