

XINGtea Adding 12-Ounce Can MultiPacks to Popular 24-Ounce Package

BROOMFIELD, Colo., Nov. 6, 2013 /PRNewswire/ -- XINGtea, the popular all-natural, green tea available in 14 delicious flavors, is expanding into a new package for consumers - 12-ounce cans from Ball Corporation (NYSE: BLL). The new can size joins XINGtea's well-known 24-ounce can package, also from Ball.

(Logo: <http://photos.prnewswire.com/prnh/20130925/LA85786LOGO>)

"Our new can size, which is available in 12-ounce can, 12-pack fridge packs, provides all the great taste of XING in a more portable package," said Scott LeBon, who along with brother Tom LeBon created XINGtea in 2007 in Denver. "The new can size also offers a smaller portion, with an average of only 100 calories per can. Now XING fans can choose the right flavor and the right size can for any occasion."

The new 12-ounce package is currently available in most western U.S. states, including Colorado, New Mexico, Utah and California. Plans for retail outlets are in progress.

"Cans are a perfect package for XINGtea – they chill quickly, are easily portable and are 100 percent infinitely recyclable," said Robert M. Miles, senior vice president, sales for Ball's metal beverage packaging division, Americas. "XING and Ball share Colorado roots, and we're pleased to provide yet another sustainable package for XINGtea."

[XINGtea](#) is committed to producing and distributing the best green tea-based, ready-to-drink teas on the market. Brothers Tom and Scott LeBon created XINGtea, born from their desire to create the best tea drink possible - better tasting and better for you. XINGtea starts with premium quality green tea, adds just a hint of black tea for that special XINGtea flavor and uses pure cane sugar to sweeten. Then, rather than cooling and adding preservatives, XINGtea fill the cans when the tea is still hot. This eliminates the need for preservatives and keeps the flavors fresh – delivering nothing but all-natural goodness in every can. Connect with XING on [Facebook](#).

Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 15,000 people worldwide and reported 2012 sales of more than \$8.7 billion. For more information, visit www.ball.com, or connect with us on [Facebook](#) or [Twitter](#).

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include fluctuation in product demand; availability and cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or laws including tax, environmental, health and workplace safety, including U.S. FDA and other actions affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

SOURCE Ball Corporation

<https://ball.mediaroom.com/2013-11-06-XINGtea-Adding-12-Ounce-Can-MultiPacks-to-Popular-24-Ounce-Package>