

## Ball Named Among the Top U.S. Green Companies in Newsweek's 2016 Green Rankings

BROOMFIELD, Colo., June 6, 2016 /PRNewswire/ -- [Ball Corporation](#) (NYSE: BLL) today announced its listing among the top U.S. green companies in the [2016 Newsweek Green Rankings](#), which annually assess the overall environmental performance of the 500 largest publicly traded companies in the United States and the 500 largest publicly traded companies in the world.

Created in partnership with Corporate Knights and HIP Investor, the Newsweek Green Rankings have been one of the world's foremost corporate environmental rankings since 2009. Ranked 24th among the U.S. 500, Ball continues to lead in the packaging and aerospace industries.

"Sustainability is critical to our stakeholders, and is vital to Ball's long-term success and our Drive for 10 vision," said Bjørn Kulmann, Ball's director of sustainability. "We are proud to be considered one of the top green companies in the U.S., and as one of the largest canmakers in the world and a leader in the aerospace industry, we must continue to put the right people, processes and partners in place to help us become a more successful and sustainable enterprise."

By balancing the economic, environmental and social impacts of its businesses and products in decision making throughout the year, Ball continues to create shared value for the company and its stakeholders through ongoing improvement in key focus areas, including product stewardship, operational excellence, talent management and community ambassadors.

"In the current global business and political climate, no company can continue to ignore its environmental footprint and there's good news: Newsweek's 2016 Green Rankings show that the world's biggest companies are improving when it comes to energy productivity and in limiting greenhouse gas emissions," said Elijah Wolfson, Senior Editor for Newsweek. "Our hope is that the rankings will propel leaders to start looking at their environmental impact not just in terms of carbon use, but comprehensively, and make the changes necessary to sustain both business growth and environmental viability."

Ball will release its fifth biennial sustainability report, covering calendar years 2014 and 2015, this summer. For more information about Ball's sustainability efforts, please visit [www.ball.com/sustainability](http://www.ball.com/sustainability).

For more information about the 2016 Newsweek Green Rankings, visit [www.newsweek.com/green-2016](http://www.newsweek.com/green-2016).

For more information about Newsweek, visit: [newsweek.com](http://newsweek.com) or [corp.ibt.com](http://corp.ibt.com). For all use of the Newsweek Green Rankings 2016 logo, please contact PARS International: <http://ibtreprints.com/newsweek-green/>.

### About Ball Corporation

Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 15,200 people worldwide and reported 2015 sales of \$8.0 billion.

### About Newsweek

Newsweek is a premier news magazine and website, bringing high-quality journalism to readers around the globe for over 80 years. Newsweek provides the latest news, in-depth analysis and ideas about international issues, technology, business, culture and politics. In addition to its online and mobile presence, Newsweek publishes weekly English print editions in the United States, Europe/Middle East/Africa and Asia as well as editions in Japanese, Korean, Polish, Serbian, Spanish and Czech. Newsweek is owned by IBT Media. For more information, visit: [newsweek.com](http://newsweek.com) or [corp.ibt.com](http://corp.ibt.com).

### Newsweek Green Rankings Methodology:

The U.S. 500 consists of the 500 largest publicly-traded companies headquartered in the U.S. by market capitalization as of December 31, 2015. The Global 500 consists of the 500 largest publicly-traded companies in the world by market capitalization as of December 31, 2015.

Data is obtained from HIP Investor, Bloomberg and the CDP (via Bloomberg). All companies are contacted for data verification, whenever possible once all available items of data have been obtained.

The 2016 Newsweek Green Rankings measures the environmental performance of large public companies using eight clearly defined key performance indicators. The methodology is clear and rules-based, and the process meets the test of being replicable by a third party. A company's overall score is a weighted average of their eight KPI scores. Combined Energy Productivity Score, Combined GHG Productivity Score, Combined Water Productivity Score, Combined Waste Productivity Score, Green Revenue Score, Sustainability Pay Link, Sustainability Board Committee, Audited Environmental Metrics

### About Corporate Knights

*Corporate Knights* is Independent media and financial research B Corp with more than a decade of experience doing corporate sustainability ratings including the [Global 100 Most Sustainable Corporations in the World](#), Newsweek Green Rankings, and [Sustainable Stock Exchanges Ranking](#). The company designed and developed [CleanCapitalist.com](http://CleanCapitalist.com), a global platform for ranking and tailoring investment portfolios according to a person's specific values. The vision of Corporate Knights is *information*

*empowering markets to foster a better world.*

#### **About HIP Investor**

Founded in 2006, HIP (Human Impact + Profit) Investor produces 17,000 investment ratings and rankings of stocks, bonds and mutual funds based on the fundamental drivers of value, including people, products, natural resources and trust. HIP Investor applies its ratings to advise investors, manage portfolios, and partner with advisors to deliver sustainable 401(k) plans. The HIP Investor textbook (Wiley, 2010) is included in 26 university and MBA curricula. See [www.HIPinvestor.com](http://www.HIPinvestor.com)

#### **Forward-Looking Statements**

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at [www.sec.gov](http://www.sec.gov). Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including, with respect to the proposed Rexam PLC acquisition, the effect of the announcement of the acquisition on our business relationships, operating results and business generally; the occurrence of any event or other circumstances that could give rise to the termination of our definitive agreement with Rexam PLC in respect of the acquisition; the outcome of any legal proceedings that may be instituted against us related to the definitive agreement with Rexam PLC; the failure to satisfy conditions to completion of the acquisition of Rexam PLC, including the receipt of all required regulatory approvals; and failure to complete the previously announced sale of certain proposed divested assets in order to obtain such regulatory approvals.



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