

## Ball Recognized for Superior Digital Printing at IMDA Annual Conference

BROOMFIELD, Colo., July 14, 2016 /PRNewswire/ -- [Ball Corporation](#) (NYSE: BLL) was recognized at the 2016 International Metal Decorators Association (IMDA) annual conference for two metal packaging designs in the "Excellence in Quality" awards competition.

Both of the winning tins submitted by Ball were recognized for superior digitally printed graphics and design. The Kentucky Speedway popcorn tin won an award of excellence, while the Beach Blocks tin won best of category for digital printing. These awards mark Ball's eighth consecutive year winning an IMDA Excellence in Quality award.



The IMDA's annual competition is judged by graphic art professionals and recognizes companies worldwide that offer dynamic, high quality metal decorated pieces. Each entry is evaluated on printing quality, degree of difficulty, coating finish appearance, registration and required technical expertise.

"It is always an honor to be recognized by the IMDA for superior metal packaging design and printing," said Pete Sheehan, business manager, custom and specialty, Ball Food and Aerosol Packaging. "As strategic partners to our customers, we realize the important role appealing graphic design plays for shelf presence and product sales. This award reaffirms our graphics are top of the line and can meet the demands of a competitive market for our customers."

### About Ball Corporation

Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 18,700 people worldwide and pro forma 2015 net sales were \$11.0 billion. For more information, visit [www.ball.com](http://www.ball.com), or connect with us on [Facebook](#) or [Twitter](#).

### Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at [www.sec.gov](http://www.sec.gov). Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and

workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including with respect to the Rexam PLC acquisition; the effect of the acquisition on our business relationships, operating results and business generally; the outcome of any legal proceedings that may be instituted against us related to the acquisition of Rexam PLC.

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