

Ball Corporation Publishes 2016 Sustainability Report

BROOMFIELD, Colo., Aug. 24, 2016 /PRNewswire/ -- [Ball Corporation](#) (NYSE: BLL) today published its fifth biennial sustainability report, which details the company's progress toward its updated priorities – product stewardship, operational excellence, talent management and community ambassadors – and sets a clear path for the future with 10 new ambitious goals to be achieved by 2020.

Experience the interactive Multimedia News Release here:<http://www.multivu.com/players/English/7692351-ball-2016-sustainability-report/>

"Sustainability has always been a part of who we are, and our team has worked hard to maintain a careful balance of our economic, environmental and social impacts over the years," said John A. Hayes, chairman, president and chief executive officer. "As a larger, more global company, being sustainable is more important than ever, and we must continue to set a high bar for ourselves and our partners."

Highlights from the reporting period include:

- Collaborated with our customers to develop and launch game-changing, lighter weight metal beverage and aerosol packaging innovations.
- Cut the product carbon footprint of our most common beverage can formats throughout their life cycle by 10 percent since 2010, putting us on pace to meet our global Cut/4 CArboN target of 25 percent by 2020.
- Reduced our Total Recordable Incident Rate by 27 percent through employee commitment and the use of various safety tools.
- Achieved our 2015 greenhouse gas (GHG) emission reduction target and decreased our company's carbon intensity by more than 10 percent in 5 years (compared to a 2010 baseline).
- Inaugurated the first significant renewable energy project in Ball's history by installing three 1.5 megawatt wind turbines at our Findlay, Ohio, plant.
- Donated more than \$4 million to charitable organizations in Ball communities through The Ball Foundation, employee donations and the corporate match.

"As the largest canmaker in the world, we have a unique opportunity to apply key learnings from throughout our company, including many initiatives started by our incoming Rexam colleagues, to leverage our scale to be more efficient and more cost effective, and to set new standards in sustainable growth. We also have greater opportunities to address the fundamental challenges in our business and in our value network to ensure the beverage can is the most sustainable package in the beverage supply chain," Hayes added. "With our 18,700 employees and our partners around the world committed to our vision and 2020 goals, we look forward to building a brighter, stronger future for our organization and the industry."

To download the 2016 sustainability report, please visit www.ball.com/sustainability-reports. For more information on Ball's sustainability performance, including environmental and safety performance data, case studies and stakeholder perspectives, visit www.ball.com/sustainability.

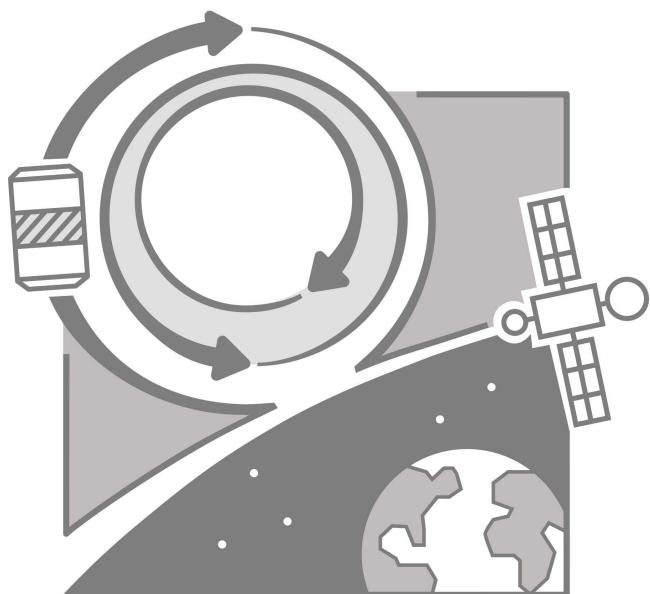
About Ball Corporation

Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 18,700 people worldwide and pro forma 2015 net sales were \$11 billion. For more information, visit www.ball.com, or connect with us on [Facebook](#) or [Twitter](#).

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; competitive activity; failure to achieve synergies, productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; currency controls; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives and synergies; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including with respect to the Rexam PLC acquisition or the associated divestiture; the effect of the acquisition or the divestiture on our business relationships, operating results and business generally; the outcome of any legal proceedings that may be instituted against us related to the acquisition or the divestiture.





Ball Beverage Cans:
The sustainable packaging solution





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