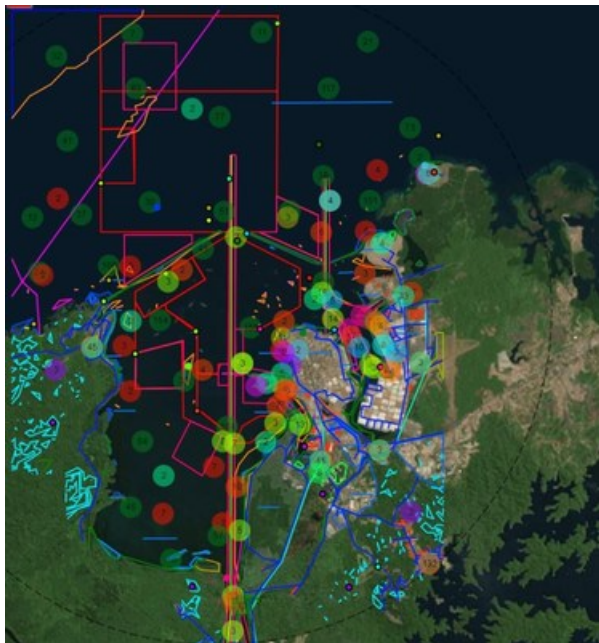


Ball Aerospace Launches VizZen™ Software on AWS Marketplace

BOULDER, Colo., Feb. 20, 2018 /PRNewswire/ -- Ball Aerospace has launched VizZen™, a new commercial, off-the-shelf cloud-based content management and visual-data repository that is available for purchase on Amazon Web Services (AWS) Marketplace. A single content management solution, VizZen integrates any source content, adapts to any data schema and is customized to any industry – at competitive pricing.



"With years of application development work, we have used our heritage to develop VizZen, which will manage big data better and have the additional ability to visualize data," said Steve Smith, vice president, Systems Engineering Solutions (SES) business unit, Ball Aerospace. "This new tool allows users to draw a deeper understanding from their data, by pulling in information from multiple sources, to create insights and answers to their customers' critical questions."

VizZen is based on Ball's expertise gained from building sophisticated sensors and merging various data sets for the U.S. government. For both government and commercial customers, ranging from the U.S. Department of Defense (DoD) to the finance and real estate industries, this software is an open source-based One Object One Time solution that allows multiple data bases to be accessible by a single tool. VizZen provides flexibility to import and relate any data content or type, from both digital and non-digital sources, and allows users to create and share reports of defined data – organizing the data with customizable layers, objects, attributes, business rules and workflow automation.

"In essence, by gathering different types of data from multiple sources, VizZen is able to both manage and provide a simplified visual of this data in one place, allowing the user to more clearly see what the data is telling them," continued Smith. "This capability helps users make better-informed decisions."

For more than 60 years, Ball Aerospace has supported leading-edge technologies for national agencies such as the Department of Defense, National Geospatial-Intelligence Agency, NASA and other U.S. government and commercial entities. Visit <http://www.ball.com/aerospace/programs/vizzen> or [AWS](#) to see how VizZen is translating data into actionable intelligence.

Ball Aerospace pioneers discoveries that enable our customers to perform beyond expectation and protect what matters most. We create innovative space solutions, enable more accurate weather forecasts, drive insightful observations of our planet, deliver actionable data and intelligence, and ensure those who defend our freedom go forward bravely and return home safely. Go Beyond with Ball.® For more information, visit www.ball.com/aerospace or connect with us on [Facebook](#) or [Twitter](#).

Ball Corporation (NYSE: BLL) supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 18,300 people worldwide and reported 2017 net sales of \$11 billion. For more information, visit www.ball.com, or connect with us on [Facebook](#) or [Twitter](#).

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates," "believes," "targets," "likely" and similar expressions typically identify forward-looking statements, which are generally any statements other than statements of historical fact. Such statements are based on current

expectations or views of the future and are subject to risks and uncertainties, which could cause actual results or events to differ materially from those expressed or implied. You should therefore not place undue reliance upon any forward-looking statements and any of such statements should be read in conjunction with, and, qualified in their entirety by, the cautionary statements referenced below. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key factors, risks and uncertainties that could cause actual outcomes and results to be different are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Additional factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; competitive activity; failure to achieve synergies, productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or a loss of a major customer or supplier; political instability and sanctions; currency controls; and changes in foreign exchange or tax rates, including due to the effects of the 2017 U.S. Tax Cuts and Jobs Act; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding geopolitical events and governmental policies both in the U.S. and in other countries, including the U.S. government elections, budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives and synergies; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including with respect to the Rexam PLC acquisition and its integration, or the associated divestiture; the effect of the acquisition or the divestiture on our business relationships, operating results and business generally.



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