

## Rainbow Hand Sanitizers to Fight the Pandemic

BROOMFIELD, Colo., July 21, 2020 /PRNewswire/ -- In a continued effort to help combat the global pandemic, Ball Aerosol Packaging Devises (UK) has taken action to support local communities during the COVID-19 lockdown. Taking the initiative, Ball reached out to collaborate with renowned manufacturers Reabrook Ltd and the Lindal Group. The three companies worked together to design, produce and fill 25,000 cans of Rainbow hand sanitizer.

A lot of work went into the development of the aerosol itself, including 12 weeks of stability testing, conducted after the successful formula was developed. The result confirms the efficacy of the product and supports the claim that the product is effective against all enveloped viruses. The hand sanitizer is packaged in Ball's aluminium aerosol cans, and accommodates Lindal's valve and actuator technology. It is to be filled on one of Reabrook's high-speed filling lines and safety checked with leak detection and pressure testing to ensure the product is safe for consumer use. The products will be divided equally between the three groups, allowing the companies to distribute cans to each of their local communities.



During these very trying times, the proactive partnership and quick decision making between these three companies allowed this project to be executed with impressive expediency.

"At Ball, we are committed to supporting our communities with meaningful and impactful actions throughout the COVID-19 pandemic," says Natalie Cox, senior key account manager at Ball Aerosol Packaging. "The communities where we live and work are an integral part of who we are, and during this time of great need, we want to share our expertise to fight the virus and protect those near and dear to us."

She concludes, "We are delighted to work in partnership with Reabrook and Lindal to produce a concrete product to stop the virus from spreading in our communities."

The slim, lightweight design of Ball's eco-friendly cans are printed using Eyeris® HD printing technology, and vibrantly communicate how to stay safe in the pandemic and fight the virus. They are produced from infinitely recyclable aluminium, which allows them to be easily and safely disposed of, minimizing any risk of contamination. This environmentally conscious solution by Ball is both a wonderfully positive step in fighting the virus and a testament to its commitment to sustainability.

### About Ball Corporation

Ball Corporation (NYSE: BLL) supplies innovative, sustainable aluminum packaging solutions for beverage, personal care and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ more than 18,300 people worldwide and reported 2019 net sales of \$11.5 billion. For more information, visit [www.ball.com](http://www.ball.com), or connect with us on [Facebook](https://www.facebook.com/ballcorp) or [Twitter](https://twitter.com/ballcorp).

[LinkedIn](#)

[Twitter](#)

[Facebook](#)

[Instagram](#)

### Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates," "believes," "targets," "likely," "positions" and similar expressions typically identify forward-looking statements, which are generally any statements other than statements of historical fact. Such statements are based on current expectations or views of the future and are subject to risks and uncertainties, which could cause actual results or events to differ materially from those expressed or implied. You should therefore not place undue reliance upon any forward-looking statements and any such statements should be read in conjunction with, and, qualified in their entirety by, the cautionary statements referenced below. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key factors, risks and uncertainties that could cause actual outcomes and results to be different are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at [www.sec.gov](http://www.sec.gov). Additional factors that might affect: a) our packaging segments include product capacity, supply, and demand constraints and fluctuations, including due to virus and disease outbreaks and responses thereto; availability/cost of raw materials and logistics; competitive packaging, pricing and substitution; changes

in climate and weather; footprint adjustments and other manufacturing changes, including the start up of new facilities and lines; failure to achieve synergies, productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation; power and supply chain interruptions; potential delays and tariffs related to the U.K's departure from the EU; changes in major customer or supplier contracts or a loss of a major customer or supplier; political instability and sanctions; currency controls; changes in foreign exchange or tax rates; and tariffs, trade actions, or other governmental actions, including business restrictions and shelter-in-place orders in any country or jurisdiction affecting goods produced by us or in our supply chain, including imported raw materials, such as those related to COVID-19 and those pursuant to Section 232 of the U.S. Trade Expansion Act of 1962 or Section 301 of Trade Act of 1974; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: the extent to which sustainability-related opportunities arise and can be capitalized upon; changes in senior management, succession, and the ability to attract and retain skilled labor; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; the ability to manage cyber threats and the success of information technology initiatives; litigation; strikes; disease; pandemic; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding geopolitical events and governmental policies both in the U.S. and in other countries, including policies, orders and actions related to COVID-19, the U.S. government elections, stimulus package(s), budget, sequestration and debt limit; reduced cash flow; interest rates affecting our debt; and successful or unsuccessful joint ventures, acquisitions and divestitures, and their effects on our operating results and business generally.

+++ We are looking forward to a copy of your magazine or a link to an online story, if you release our information. +++

SOURCE Ball Corporation

For further information: Press Contact: Dr. Maijastiina Rouhiainen-Neunhäuserer, Director Communications, T: +41 76 586 2641, E: maijastiina.rouhiainen@ball.com; or Investor Relations: Ann Scott, T: +1 (303) 460-3537, E: ascott@ball.com; or Sales Contact: Natalie Cox, Senior Key Account Manager, T: +44 1380 732410 / Mob: +44 7711 800042, E: natalie.cox@ball.com

---

<https://ball.mediaroom.com/2020-07-21-Rainbow-Hand-Sanitizers-to-Fight-the-Pandemic>

