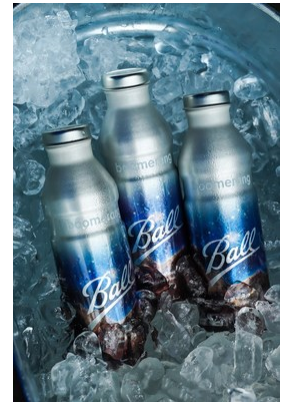


Ball Corporation Enters into an Alliance with Boomerang Water to Provide Customers with On-Site, Refillable Bottled Water Solutions

Boomerang Water's innovative new technology, paired with Ball's refillable aluminum bottles, meet growing demand for sustainable beverage packaging in venues such as resorts, cruise lines and campuses

WESTMINSTER, Colo., Sept. 20, 2022 /PRNewswire/ -- Today [Ball Corporation](#) (NYSE: BALL), a leading global provider of infinitely recyclable aluminum beverage packaging, and [Boomerang Water](#) LLC, a leader in sustainable water bottling technology, announced an alliance to bring consumers a sustainable way to stay hydrated. At resorts, cruise ships, campuses and elsewhere, Ball will provide its aluminum bottles for the Boomerang Bottling System, a cutting edge technology that offers the convenience of bottled water in a sustainable package while limiting the environmental impact. Boomerang's Bottling System washes, rinses, filters, fills and caps fresh water in refillable, returnable and recyclable Ball aluminum bottles, therefore eliminating the waste and carbon emissions produced by manufacturing and transporting traditional, disposable bottles.

"Boomerang is delivering industry-leading innovation with its bottling system that can wash, fill and cap more than 3,000 bottles of fresh, premium water per eight-hour shift. The whole idea and concept is the reusability and circularity of the aluminum bottles paired with a Boomerang system," **said Boomerang Water co-founder Jason Dibble.** "Ball's aluminum bottles are the perfect complement for our Boomerang Bottling System since they can get re-used over and over and ultimately recycled easily at the end of their life."



Aluminum provides tremendous opportunities for packaging innovation, and Ball is leading the way in leveraging the material's value to drive sustainability for its customers. Aluminum cans, bottles and cups - which are infinitely recyclable and economically valuable - enable the circular economy because they can be refilled, reused and recycled without losses. Through its alliance with Boomerang Water, Ball will provide aluminum bottles that will model what is possible in a closed loop system by being refilled, reused and ultimately recycled. Rather than disposing of the bottles at their end of life, Ball and Boomerang Water will recycle them, at which point they can be turned into new bottles within 60 days.

"At Ball, our ambition is to never stop leveraging our years of beverage packaging expertise to deliver new, innovative and sustainable solutions for our customers," **said Jay Billings, president of Ball Aerosol Packaging.** "We aim to be a strategic supplier to innovators, like Boomerang, that are finding new ways to bring consumers and businesses sustainable options and make a difference for the planet. We look forward to sharing more on the impact of our alliance."

The alliance between Ball and Boomerang Water comes at a time when sustainability is more important than ever to consumers, who increasingly look to the brands they love to provide them with the opportunity to purchase and use products that are good for the planet. In fact, research finds that [85% of consumers](#) have become more sustainable in their purchasing in recent years.

Boomerang Water's new technology was successfully launched and implemented at the [Four Seasons Resort Hualalai](#), where Ball's aluminum water bottles are widely available throughout the resort. The system is an ideal solution for venues where reclaiming used bottles can be easy, including resorts, cruise ships, convention centers, corporate and university campuses, military and government bases, and industrial and manufacturing facilities.

[Watch](#) how the Boomerang Bottling System works.

About Ball Corporation

Ball Corporation supplies innovative, sustainable aluminum packaging solutions for beverage, personal care and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 24,300 people worldwide and reported 2021 net sales of \$13.8 billion. For more information, visit www.ball.com, or connect with us on [Facebook](#) or [Twitter](#).

About Boomerang Water

A Veteran-owned business, Boomerang Water is the world's first on-site, micro-bottling solution to economically replace plastic water bottles. Boomerang is committed to disrupting current water bottling practices to end single-use plastics and shipping. Our zero-waste system washes, sanitizes, fills, and caps reusable glass or

aluminium bottles with pure, premium filtered water at the point of use to maximize freshness and minimize waste. For more information, visit <https://boomerangwater.com/>, or connect with us on [Facebook](#) or [Instagram](#).

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates," "believes," and similar expressions typically identify forward-looking statements, which are generally any statements other than statements of historical fact. Such statements are based on current expectations or views of the future and are subject to risks and uncertainties, which could cause actual results or events to differ materially from those expressed or implied. You should therefore not place undue reliance upon any forward-looking statements and they should be read in conjunction with, and qualified in their entirety by, the cautionary statements referenced below. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key factors, risks and uncertainties that could cause actual outcomes and results to be different are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Additional factors that might affect: a) our packaging segments include product capacity, supply, and demand constraints and fluctuations and changes in consumption patterns; availability/cost of raw materials, equipment, and logistics; competitive packaging, pricing and substitution; changes in climate and weather; footprint adjustments and other manufacturing changes, including the startup of new facilities and lines; failure to achieve synergies, productivity improvements or cost reductions; unfavorable mandatory deposit or packaging laws; customer and supplier consolidation; power and supply chain interruptions; changes in major customer or supplier contracts or loss of a major customer or supplier; inability to pass through increased costs; war, political instability and sanctions, including relating to the situation in Russia and Ukraine and its impact on our supply chain and our ability to operate in Russia and the EMEA region generally; changes in foreign exchange or tax rates; and tariffs, trade actions, or other governmental actions, including business restrictions and shelter-in-place orders in any country or jurisdiction affecting goods produced by us or in our supply chain, including imported raw materials; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the Company as a whole include those listed above plus: the extent to which sustainability-related opportunities arise and can be capitalized upon; changes in senior management, succession, and the ability to attract and retain skilled labor; regulatory actions or issues including those related to tax, ESG reporting, competition, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; the ability to manage cyber threats; litigation; strikes; disease; pandemic; labor cost changes; inflation; rates of return on assets of the Company's defined benefit retirement plans; pension changes; uncertainties surrounding geopolitical events and governmental policies, including policies, orders, and actions related to COVID-19; reduced cash flow; interest rates affecting our debt; and successful or unsuccessful joint ventures, acquisitions and divestitures, including the announced sale of our Russian business, and their effects on our operating results and business generally.

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<https://ball.mediaroom.com/2022-09-20-Ball-Corporation-Enters-into-an-Alliance-with-Boomerang-Water-to-Provide-Customers-with-On-Site,-Refillable-Bottled-Water-Solutions>