

Ball Corporation Expands the Portfolio of its Infinitely Recyclable Ball Aluminum Cup® with the Announcement of Two New, Smaller Sizes

In response to growing demand for sustainable beverage cup options, Ball adds 9-ounce and 12-ounce aluminum cup sizes to its existing 16-ounce, 20-ounce and 24-ounce cup offerings

WESTMINSTER, Colo., Oct. 20, 2022 /PRNewswire/ -- Today [Ball Corporation](#) (NYSE: BALL), a leading global provider of infinitely recyclable aluminum beverage packaging as well as aerospace and other technologies, announced the availability of two new sizes of its infinitely recyclable [Ball Aluminum Cup®](#), therefore broadening the opportunity for venues, concessionaires and more to offer consumers a full portfolio of sustainable cup options. The Ball Aluminum Cup® that is available for food service customers is now composed of [90% recycled content](#), making it the cup with the highest recycled content rate of any beverage packaging in its category.

The new 9-ounce and 12-ounce cup sizes, which are currently in use at select sports and entertainments venues, are also available for purchase via cupsales@ball.com. Both sizes are juice, wine, and cocktail friendly additions to Ball's 16-ounce, 20-ounce and 24-ounce cup offerings. The full portfolio of sizes provides customers the opportunity to serve a wide variety of beverages – from beer, cocktails, wine, soda, juice and more – to consumers in a more sustainable format.

"It has been inspiring to see continued excitement and growing demand for the Ball Aluminum Cup® since we first introduced the product to consumers in 2019," said **Dan Fisher, President and CEO, Ball Corporation**. "As a company, we are relentlessly focused on advancing the circular economy. We believe that the expansion of our innovative aluminum cup will continue to drive meaningful change toward both helping our customers reach their sustainability goals and solving the packaging waste crisis."

"We are excited to expand the Ball Aluminum Cup® portfolio and offer our venue and food service customers a full suite of sustainable beverage packaging solutions – from aluminum cans to bottles and cups," said **Emily Fong Mitchell, President and General Manager, Ball Aluminum Cups**. "At Ball, we're committed to increasing access to the infinitely recyclable aluminum cup, which helps our customers meet growing consumer demand for truly sustainable products."

Ball expanded the portfolio of its lightweight aluminum cups in response to growing customer and consumer preference toward sustainability. In fact, research finds that [85% of consumers](#) have become more sustainable in their purchasing in recent years. To meet the demand for circularity in sports and entertainment venues and to help reduce waste and strengthen recycling, Ball has introduced the new cup sizes in venues across the U.S., including Ball Arena, Red Rocks Amphitheater, SoFi Stadium, and more. All cup sizes, including the new 9-ounce and 12-ounce cups, are available for purchase in bulk directly from [Ball](#), while additional packs, including the 9-ounce cup, are available on [Amazon](#).

Infinitely recyclable and economically valuable, aluminum is the most sustainable beverage packaging material, and, like aluminum cans, aluminum cups can be easily recycled. In fact, 75 percent of the aluminum ever produced is still in use today and aluminum cans, cups and bottles can be recycled and back on a store shelf in about 60 days. In addition to its sustainability and recycling strengths, the aluminum cup is lightweight, sturdy, cool to the touch and provides an elevated drinking experience.

For more information on the full Ball Aluminum Cup® portfolio, a forthcoming limited-edition holiday cup, and where to purchase, please visit <https://www.ball.com/aluminumcups/venue-foodservice>.

About Ball Corporation

Ball Corporation supplies innovative, sustainable aluminum packaging solutions for beverage, personal care and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 24,300 people worldwide and reported 2021 net sales of \$13.8 billion. For more information, visit www.ball.com, or connect with us on [Facebook](#) or [Twitter](#).

Forward-Looking Statements

This report contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates," "believes," and similar expressions typically identify forward-looking statements, which are generally any statements other than statements of historical fact. Such statements are based on current expectations or views of the future and are subject to risks and uncertainties, which could cause actual results or events to differ materially from those expressed or implied. You should therefore not place undue reliance upon any forward-looking statements and they should be read in conjunction with, and qualified in their entirety by, the cautionary statements referenced below. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key factors, risks and uncertainties that could cause actual outcomes and results to be different are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Additional factors that might affect: a) our packaging segments include product capacity, supply, and demand constraints and fluctuations and changes in consumption patterns; availability/cost of raw materials,

equipment, and logistics; competitive packaging, pricing and substitution; changes in climate and weather; footprint adjustments and other manufacturing changes, including the startup of new facilities and lines; failure to achieve synergies, productivity improvements or cost reductions; unfavorable mandatory deposit or packaging laws; customer and supplier consolidation; power and supply chain interruptions; changes in major customer or supplier contracts or loss of a major customer or supplier; inability to pass through increased costs; war, political instability and sanctions, including relating to the situation in Russia and Ukraine and its impact on our supply chain and our ability to operate in Russia and the EMEA region generally; changes in foreign exchange or tax rates; and tariffs, trade actions, or other governmental actions, including business restrictions and shelter-in-place orders in any country or jurisdiction affecting goods produced by us or in our supply chain, including imported raw materials; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the Company as a whole include those listed above plus: the extent to which sustainability-related opportunities arise and can be capitalized upon; changes in senior management, succession, and the ability to attract and retain skilled labor; regulatory actions or issues including those related to tax, ESG reporting, competition, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; the ability to manage cyber threats; litigation; strikes; disease; pandemic; labor cost changes; inflation; rates of return on assets of the Company's defined benefit retirement plans; pension changes; uncertainties surrounding geopolitical events and governmental policies, including policies, orders, and actions related to COVID-19; reduced cash flow; interest rates affecting our debt; and successful or unsuccessful joint ventures, acquisitions and divestitures, including the sale of our Russian business, and their effects on our operating results and business generally.



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